

# WEEE

Waste Electrical and Electronic Equipment



## How to recycle your electrical equipment

Take me to find out more!

Superdrug 

# Did you Know...?

UK households dispose of over 1.2 million tonnes of electrical and electronic waste every year. This is the equivalent of 150,000 double decker buses and would be enough to fill the new Wembley Stadium 6 times over.

Much of the UK's electronic waste ends up in landfill sites, where toxins put communities at risk. Failure to segregate any type of recyclable material in the home will usually result in items being disposed of in a landfill site (buried in the ground in the UK) or being incinerated.

The UK WEEE Regulations require that businesses involved in the supply of electrical equipment take an active role in its collection and recycling.

The aim of the legislation is to:

- Make good use of the materials that make up old electrical equipment by recycling rather than disposing in landfill.
- Prevent the negative environmental effects of sending often hazardous electrical equipment to landfill.

So that you can get your old electrical products recycled, Superdrug has made a financial contribution toward the development of improved recycling collection points (known as 'Designated Collection Facilities') throughout the UK through our membership of the Distributor Take Back Scheme.

To remind you to recycle, all new electrical products are marked with a crossed out wheelee bin symbol.



# You can recycle your electrical equipment

Customers can take any old electrical equipment to participating civic amenity sites (often known as 'household waste recycling centres') run by their local councils. Please remember that this equipment will be further handled during the recycling process, so please be sure to remove any non-electrical product (for example food waste).

The following materials are collected:

- Hairdryers
- Beauty Electricals
- Fridges
- Other large kitchen appliances
- TVs and monitors
- Fluorescent tubes and low energy light bulbs
- All other waste electrical and electronic equipment

You can locate your closest participating recycling centre at: [www.recycle-more.co.uk](http://www.recycle-more.co.uk) or by calling our Customer Services Help line on 0800 096 1055. Please remember to have your postcode to hand.

