

MINI MAKE UP MADNESS
- four for £10 on Mini Bourjois at Superdrug -



Mini Bourjois is the perfect handbag sized range, cute and small enough for even the most mini of micro clutches.

With Volume Glamour mascara (£3.50) hanging from a mobile phone and Effect 3D Menthol lip gloss with added breath freshener (£3.50) tucked into a pocket there is no excuse for anyone not to look their best at all times.

The tiny products have tiny prices to match and now the price has got even smaller at Superdrug with any four products from the range for ten pounds until 15th April 2008.

With 24 shades of mini nail polish (£2.75), 15 eyeshadow shades (£2.95) and 15 lip glosses (£3.50) to choose from, the hardest thing will be to decide which four products to buy.

The range in bright rainbow colours will cheer up any day so head to Superdrug - may the mini madness begin!

- ends -

For further information please contact Miranda Pitt or Jenny Hill on 020 7896 3404 or email superdrug@z-pr.com

Notes to editors:

- Offer valid from 20th February to 15th April 2008
- Mini Bourjois is available from 694 Superdrug stores nationwide, readers should call 020 86847000 to find their nearest store
- Superdrug is the United Kingdom's most fashion conscious beauty and health retailer with over 900 stores in the UK and Eire
- Superdrug is one of the health & beauty retail brands from the A.S. Watson Group (ASW) family – the world's largest health & beauty retailer and the largest perfumeries & cosmetics retailer. With a history dating back to 1828, ASW has evolved into an international retail and manufacturing business with operations in 36markets worldwide
- A.S. Watson has a network of over 7,800 retail stores globally with store in over 1,800 cities, with over 98,000 employees and serves over 25 million customers a week