



**TAKE FEET TO FOOT HEAVEN AT SUPERDRUG
- get pedicure perfect with key products designed for happy feet –**

The feet of the nation are in need of a little help and some personal foot heaven in order to get sandal ready for summer.

Superdrug's beauty experts have designed a collection of core foot care tools and indulgent products to ensure feet will be flawless and sitting pretty in the season's super wedge in no time.

To prepare the feet with patches of unsightly hard, dry skin use Superdrug hard skin remover (£2.39) which will soften skin.

The Foot Heaven range has been designed to create flawless feet and at only £3.49 each there is no reason not to buy the entire range. New this summer is **Cracked Heel Cream** designed to banish winter heels with regular application. Other products in the Foot Heaven range are:

- **Soothing Foot Soak;** a luxurious fizzy foot soak with sugar cane and minerals to melt away aches and pains and leave the feet feeling soft and hydrated
- **Stimulating Foot Polish;** a gentle foot scrub to ease away the rigours of a demanding day. Apricot kernels exfoliate and purify while ginger revitalises as rough and hard skin is smoothed away
- **Relaxing Foot Mask;** an oat, milk and honey foot mask. Oat milk calms and nourishes while honey gives deep conditioning, leaving feet feeling soothed, soft and supple
- **Moisturising Foot Butter;** a tub of sweet almond and coconut foot butter which will deep moisturise and soften the skin

The new GOSH accessories range includes pro style pedicure products including cuticle clippers (£6.00), glass files (£7.00) and orange sticks (£2.50). Superdrug also has the perfect tools to keep us on our toes. Fleece padding (£1.49) to eliminate the rubbing from new shoes and ensure those must-have wedges are worn more than once, and for any new shoe mishaps blister plasters (£3.69) has been designed to ease any summer feet sores.

Finally add a coat of this season's nail polish colours, either plump for Navy or Coral nail paint (£2.95 Barry M at Superdrug) for the perfect finishing touch.

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Notes to editors:

- Superdrug is the United Kingdom's most fashion conscious beauty and health retailer with over 900 stores in the UK and Eire.
- Superdrug is one of the health & beauty retail brands from the A.S. Watson Group (ASW) family – the world's largest health & beauty retailer and the largest perfumeries & cosmetics retailer. With a history dating back to 1828, ASW has evolved into an international retail and manufacturing business with operations in 36markets worldwide
- A.S. Watson has a network of over 7,800 retail stores globally with store in over 1,800 cities, with over 98,000 employees and serves over 25 million customers a week