

## **DESIGNER SUNGLASSES FOR DELICIOUS PRICES** **- Superdrug cuts prices of DIOR, Fendi, Ralph Lauren and Armani -**

From Milan to Margate and New York to York this February Superdrug.com customers can treat their loved ones (or themselves) with a pair of hot designer shades at a fraction of the price.

These are not designer doubles but the real thing at a price that is impossible to resist. While stocks last only at [www.superdrug.com](http://www.superdrug.com).



Victoria Beckham style oversized shades from Armani, with sophisticated and elegant style these rimless sunglasses consist of black smoked lenses sporting the classic GA logo.  
**DESIGNER PRICE £140... Superdrug.com £60**



For the celebrity in all of us these oversized aviators with the classic Dior logo are a beautiful example of French design, and perfect to hide behind if it all gets too much.  
**DESIGNER PRICE £160... Superdrug.com £70**



These shades from classic label Fendi for the true fashionista have fantastic round-square dark brown frames that Audrey or Jackie O would be proud of with dark brown arms engraved with a gold Fendi logo.  
**DESIGNER PRICE £140... Superdrug.com £60**



For all American glamour Ralph Lauren shades with a metallic gold metal frame and light golden lenses will be perfect when catching some winter sun in the Caribbean or simply for cruising the local high street.  
**DESIGNER PRICE £90... Superdrug.com £40**

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For further information please contact Miranda Pitt or Jenny Hill on 020 7896 3404 or email [superdrug@z-pr.com](mailto:superdrug@z-pr.com)

### Notes to editors:

- Superdrug is the United Kingdom's most fashion conscious beauty and health retailer with over 900 stores in the UK and Eire.
- Superdrug is one of the health & beauty retail brands from the A.S. Watson Group (ASW) family – the world's largest health & beauty retailer and the largest perfumeries & cosmetics retailer. With a history dating back to 1828, ASW has evolved into an international retail and manufacturing business with operations in 36markets worldwide
- A.S. Watson has a network of over 7,800 retail stores globally with store in over 1,800 cities, with over 98,000 employees and serves over 25 million customers a week