

DESIGNER DOUBLES AT SUPERDRUG



STEAL OR SPREE?

Spa Paradisa Love Your Skin Body Balm (£9.95) OR Benefit Bathina Body So Fine (£22.50)

Give winter bodies a luxurious treat with a slick of seductive body balm, slipped onto the arms, legs, the shoulders with a velvet puff to give luxuriously scented moisturise and a subtle sheen.

Spa Paradisa, from Superdrug, will add a touch of tropical luxury and give skin a natural luminous sheen with the scent of passionfruit. When you consider it's less than half the price of designer versions, do you really need to splash the cash?

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For further information please contact Miranda Pitt or Jenny Hill on 020 7896 3404 or email superdrug@z-pr.com

Notes to editors:

- Superdrug is the United Kingdom's most fashion conscious beauty and health retailer with over 900 stores in the UK and Eire
- Superdrug is one of the health & beauty retail brands from the A.S. Watson Group (ASW) family – the world's largest health & beauty retailer and the largest perfumeries & cosmetics retailer. With a history dating back to 1828, ASW has evolved into an international retail and manufacturing business with operations in 36 markets worldwide
- A.S. Watson has a network of over 7,800 retail stores globally with store in over 1,800 cities, with over 98,000 employees and serves over 25 million customers a week