



News Release

July 2007

SAY BUZZ OFF TO BUGS **- Superdrug introduces the new Buzz Off range -**

Balmy summer nights can be ruined by unwanted visitors – and we don't mean lecherous local men wanting to buy you another ouzo. Mozzies, midges and other dive bombing flying insects can be even more annoying than the vagaries of the British weather.

Now Superdrug is set to clear the air with the introduction of the new Buzz Off range of insect repellents.

Classic BUZZ OFF insect repellent. Will last up to four hours. Contains 27.5 per cent DEET

50g stick, £4.49
100ml pump spray, £4.89
125ml spray, £4.99

Extra strength BUZZ OFF, suitable for tropical destinations. Long lasting, dermatologically tested, contains 50 per cent DEET

50ml spray, £5.49
125ml, spray £5.99
100ml pump spray, £5.29

BUZZ OFF for kids, a DEET free formulation suitable for all the family and children over 12 months

50ml spray, £1.99
125ml spray, £4.49
100ml pump spray, £3.99

BUZZ OFF Insect ease soothing bite spray, helps cool and soothe with menthol, witch hazel and bisabolol

50ml spray, £2.99

Health & Beauty from A.S. Watson