

SUPERDRUG BEAUTY BLOG NO.38



What did we do before the mag bag?

OK, what did we do without the mag bag? How did we cart around mags, papers, folders and files before these essential cotton easy-bags were launched? Did we use carrier bags? Holdalls? Bigger heavy handbags? Who knows!

Let's not delve too much into the past and celebrate the present. The £2.99 mag bag from Superdrug has fast become the eco-friendly alternative to yet another carrier bag to stuff in a drawer. The True Spirit mag bag comes in a wealth of patterns and colours and is small enough to pop into a pocket while capacious enough to carry a whole lot of life essentials. What did we do without them?!

Notes to editors:

- Do you think that sun protection for children is an essential? If you agree with Superdrug register your name at our petition to reclass children's suncare and see a reduction in VAT <http://petitions.pm.gov.uk/SUNTAXCUT/>
- For Superdrug's daily beauty blog visit www.superdrugbeauty.blogspot.com, you can also add comments